



Help us push Europe's
rich cultural heritage
into the new media era!



Europeana Creative: Creative Re-use of Europe's Cultural Heritage

Europeana Creative is a European project which enables and promotes greater re-use of cultural heritage resources by creative industries. The project sets the stage for fascinating collaborations between content-providing cultural heritage institutions and creative industries.

Get involved

Europeana Creative will launch five open innovation challenge events to inspire creative entrepreneurs to develop new applications based on digital cultural heritage. The challenges focus on five themes:

- 1: NATURAL HISTORY EDUCATION
- 2: HISTORY EDUCATION
- 3: TOURISM
- 4: SOCIAL NETWORKS
- 5: DESIGN

APP DEVELOPERS, ENTREPRENEURS AND OTHER CREATIVE WIZARDS from Europe are challenged to use the extensive Europeana database of digital cultural content to develop new applications, for example games, learning apps, travel guides or applications based on geo-referenced data. The entrants with the best ideas will receive support and guidance to further develop the product and roll out their business strategy. The challenges are a unique opportunity to experiment with cultural heritage resources and to explore new business potentials.

Thinking of taking on the challenge?

The competition regulations and guidelines will soon be published on the project website www.europeanacreative.eu.

In the meantime, feel free to browse through the extensive database of www.europeana.eu to get inspired.

WANT
access to a large
database with rich cultural
digital data to create
new, interactive
applications?

WANT
to reach new
audiences?

WANT
to explore books and
manuscripts, photos and
paintings, sculpture and
crafts, television and film
to get inspired?

WANT
to be part of a cross-
sectoral cooperation between
the larger European cultural
institutes and creative
entrepreneurs?

WANT
to use inspiring (rights
cleared!) assets for new
products, with ready-made
APIs and IPR
frameworks?

WANT
to build an innovative
product that contributes
to the further deployment
of cultural heritage across
Europe?

WANT
to get support from
renowned cultural institutes
and business modelling and
development experts to deliver
a top-notch product to the
market?

Take on the Europeana Creative challenges!

Europeana is looking for new applications – such as (educational) games, web-based applications and mobile applications – inspired by the millions of digital items from Europe's leading galleries, libraries, archives and museums stored in the Europeana database.



Follow us on Twitter:

[@eCreativeEU](https://twitter.com/eCreativeEU)

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Europeana Creative is coordinated by the Austrian National Library.

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The views expressed here are the authors' alone and do not necessarily reflect those of the European Union.

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